

Rob Maurizi

Front-end and WordPress Developer

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Profile

I am a front-end and WordPress web developer seeking a collaborative role in developing modular & scalable front-end systems, websites, and web applications.

Experience

Full-Stack Developer, Addison; New York, NY – 2017–2018

At Addison, I led WordPress theme and plugin development for a variety of clients including Allstate, General Electric, Axalta Coatings, and Continental Grain Corporation. I was also responsible for front-end development on numerous static reporting sites.

Independent Contractor; Montclair, NJ – 2010–2017

From 2010–2017, I sub-contracted front-end and WordPress development to agencies and freelanced under the name RHM Interactive to provide full-stack design & development services to small- and medium-sized businesses across a breadth of industries.

HTML Team Lead, Martha Stewart Living Omnimedia; New York, NY – 2008–2010

While leading the HTML team at Martha Stewart, I was responsible for overseeing the development and maintenance of all front-end template code used across the company properties. I had the opportunity to help launch a redesign of Martha Stewart Weddings online, as well as several other redesign initiatives. As a team lead, I acted as a mentor to my teammates, providing guidance and feedback throughout project life-cycles.

Front-End Architect, Ogilvy & Mather; New York, NY – 2008

As a Front-End Architect at Ogilvy, I was tasked with producing flat HTML brand micro sites, and maintaining larger brand sites on a variety of platforms and architectures.

Sr. Interface Developer, Fry, Inc.; New York, NY – 2006–2008

As a Sr. Interface Developer at Fry, my main responsibilities included presentation layer development using HTML/XHTML, CSS, Javascript and JSP. During my tenure there I worked on sites for a range of clients, including Godiva Chocolatier, Gevalia Kaffe, and P.C. Richard & Sons. I was the interface development lead for La-Z-Boy Galleries' store-front initiative, the redesign of Fortunoff.com, and for the initial design for K. Jordan Apparel. Additionally, I oversaw an accessibility/ADA-compliance initiative for the New York office.

Sr. Information Technology Professional, University of Vermont; Burlington, VT – 2001–2006

While at UVM, I had the privilege of developing numerous Flash-based learning objects, including games, simulations, and online lab environments and being the technical and/or project lead on several web development projects for a variety of colleges and departments.

Graphic Designer, Burlington Free Press; Burlington, VT – 1998–2001

As a designer at the Free Press, my initial job was ad layout using Quark XPress. This quickly evolved into a production coordinator role, managing the production of the paper's monthly real estate publication, Real Estate Extra (40,000/monthly).

Work Samples

The following URLs are representative of the work I've done over the years:

Axalta Racing: <https://axaltaracing.com> – 2018

WordPress development to promote the Axalta Coatings racing team.

GE Voices: <https://www.ge.com/reports/gevoices/> – 2018

WordPress microsite to promote GE's impact on local economies across the US. Delivered as a plugin.

iStar Annual Report: <http://www.istar.com/annualreport2017/> – 2018

WordPress microsite for a corporate annual report based on provided Sketch comps.

S&P Global Annual Report: <https://www.spglobal.com/en/annual-reports/2017/> – 2018

Flat HTML microsite for a corporate annual report based on provided Sketch comps.

Continental Grain: <https://www.continentalgrain.com> – 2018

Custom responsive WordPress theme based on provided Sketch comps.

Tio Gazpacho: <http://tiogazpacho.com> – 2017

Custom single-page responsive WordPress theme based on provided PSD comps.

Lorraine's Table Personal Chef Service: <http://www.lorrainestable.com> – 2017

Custom design & responsive WordPress theme utilizing WooCommerce.

Shopko: <http://www.shopko.com> – 2016

Front-end JSP development based on provided PSD comps.

Carbona Cleaning Products: <http://www.carbona.com> – 2015

Custom responsive WordPress theme based on provided PSD comps.

Heineken USA: <http://www.heinekenusa.com> – 2014

Custom responsive WordPress theme based on provided PSD comps.

Cabelas Mobile Website: <http://www.cabelas.com> – 2013

Front-end JSP development based on provided PSD comps.

UCANN: <http://ucanbuildpeace.com> – 2012

Custom design and flat website development.

Education

WordCamp attendee – 2010, 2012, 2014

An Event Apart attendee – 2006, 2008, 2009, 2010, 2011

Future of Web Design attendee – 2007

FlashForward attendee – 2004 & 2005

University of Vermont; Burlington, VT – B.S. Animal Science, 1997

Skills

Proficient in the Macintosh, Windows, and *nix environments.

Full understanding of HTML5, CSS3, Sass/SCSS, JavaScript, jQuery, PHP, MySQL, WordPress, JSON, XML, Adobe Creative Suite, and Sketch.

References

References will be furnished upon request.